

# Lightcare

Save Energy for Brighter Future



COMPANY PROFILE

ENERGY SAVING SOLUTIONS

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# 1. Vision

“We want to be the leading Energy Conservation Company, serving Industrial, commercial, Domestic and Public sector, Worldwide.”

# 2. Mission

“Our mission is to strive for customer satisfaction by superior “Before and After” Sales Services.”

# 3. Background

Our lifestyles have changed significantly over the past century. So **WHY** should you still use Lights that were made of 19th century technology?

Lightcare lighting technology can revolutionize your decor; brighten your home, help you cheer up or focus better and enliven your spaces. Lighting products have immensely changed. LED lights are becoming more popular as their advantages become popular, economical and readily available. We at Lightcare always prefer to provide you with a great range of LED's at a reasonable price. Experts at Lightcare design each and every product to give you the best and incredible experience at low prices while focusing on the quality of the product. We totally understand your needs and bring whatever it takes to show 100% satisfactory outputs. Our philosophy is to maintain the track of our development as a modern company that aggressively set trends in terms of design, technology, as well as consideration and respect for the environment.

## **5. Who We Are**

### **5.1. We Are Energy Conservation Company**

LightcarePvt Ltd. is an Energy **Solutions Providing Company**, specialized in the field of Energy Conservation. With a vast experience of many years, Lightcare is serving industry and commercial market with its Energy saving products.

LightcarePvt Ltd helps its clients to take control on their monthly electricity bills. With the on-going increasing electricity prices, it is not possible for the businesses to overlook the operational cost.

We offer a wide range of LED Lights and solar solutions to meet the diversified needs of local and international market. Lightcare is committed to provide reliable products in compliance to international standards. All the products of Lightcare are protected by Warranty.

### **5.2. Company's Management**

The company is managed by Board of Directors comprising of Chief Executive, Company Secretary and Director. Day to day operations are managed and looked by Company Secretary assisted by the departmental heads of the organization. Sales and Marketing Department is key department of the organization whereas Accounts and After Sales Services Departments work as supporting departments in the organization.

### **5.3. Services**

LightcarePvt Ltd offers variety of services including Energy Conservation Projects, Supply and Installations of Lights and other related electrical products and equipment, Solar Projects and other related electrical projects. Most of the products are imported under the brand name of Lightcare.

Lightcare is also fully equipped to undertake turnkey LED Lighting Projects including supply and erection of Street Poles with civil works, supplies and installation of LEDs and conventional lights, and other supporting electrification jobs.

## **6. How We Work**

We help our clients with detailed studies and feasibility reports. It starts with an on-site energy audit where we highlight the energy leakages and propose a suitable replacement plan. All the proposals are backed by financial modeling and figures to give a clear understanding.

### **6.1. Field Of Specialization**

LightcarePvt Ltd is primary an Energy Conservation Company with specialization in LED Lighting and Solar Solutions. We have our own brand named Lightcare. We import superior quality LED lights to furnish the demands of our corporate and industrial customer. Each light of Lightcare is protected by Two Years of Warranty. We strive hard to achieve customer satisfaction through efficient after sales services on the door step of our valuable client.

### **6.2. Human Resources**

LightcarePvt Ltd understands the need of adequately skilled human resource to undertake the projects professionally. Keeping this fact in mind, Lightcare has electrical and electronics engineers on its payroll while civil engineers and architects available on need basis. Lightcare

has total staff of 15 people while non skilled labored is hired only for projects depending upon the need and complexity of the project.

### **6.3. Whom We Work For?**

We work for Industry, Corporate Sector, Universities, Schools, Commercial Buildings, Shops, Household.

### **6.4. Code Of Conduct**

Lightcare's core values represent where we are, how we treat each other; how we deal with our customer, how we respond to our stakeholders, how we hold each other and ourselves accountable. It is the standard behavior by which we conduct our business. These values are the heart soul character of Lightcare. This is our legacy and we will leave it for our generations to come.

The following Eighth ethical core values represent the building blocks of our code of conduct. While achieving these high standards, they may be difficult to attain but certainly it's not impossible. We aspire to lead our lives and conduct our business with:

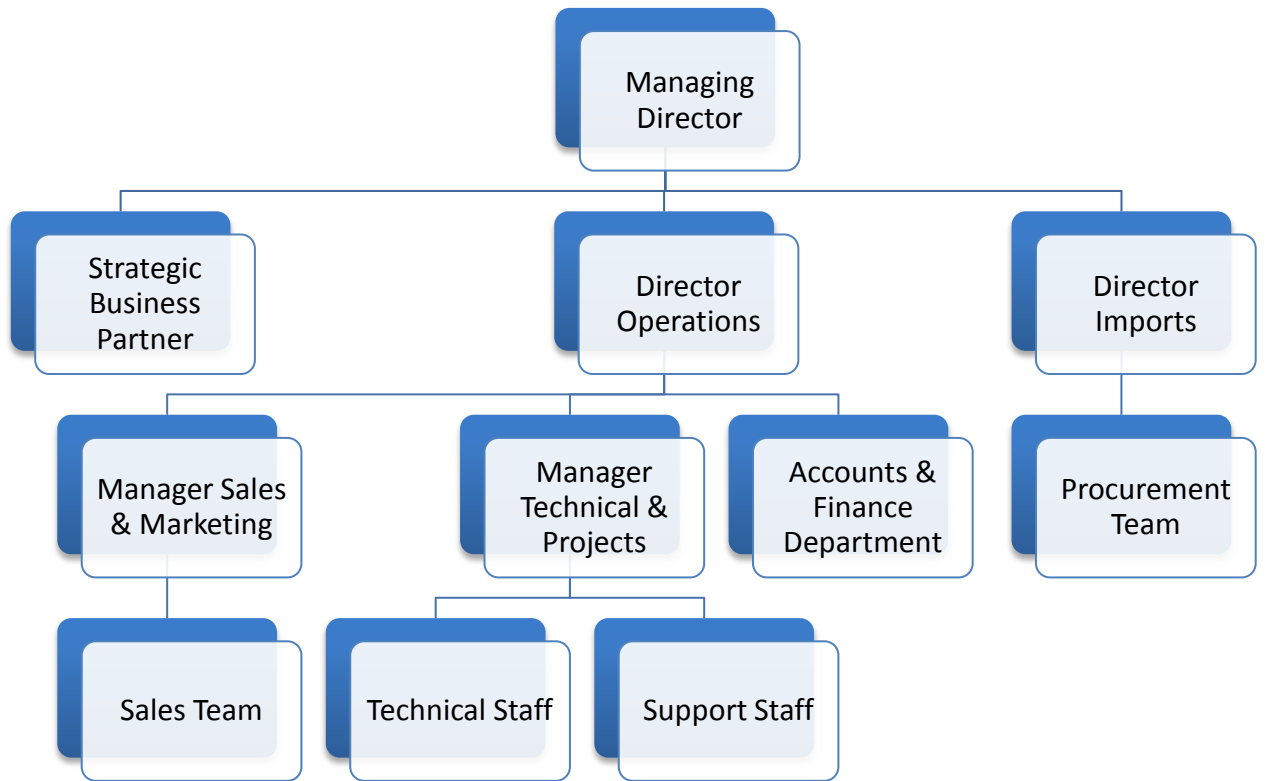
## **7. Our Commitment**

- Only make realistic commitments and honor the commitments you make
  - Be prompt and responsive in business dealings within and outside the company
1. HONESTY
    - Be truthful, accurate and straightforward
    - Be honest to yourself, always work hard and stay committed to your goals.
  2. INTEGRITY
    - Maintain consistency between your ideas and actions.
    - Have the courage to stand boldly for what is right and reject firmly what is wrong.
  3. FAIRNESS
    - Endeavor to be reasonable, open-minded, impartial and non-discriminatory in all your dealings.
    - Express an attitude of sincerity, tolerance, consideration and assistance towards others, regardless of their position.
  4. ACCOUNTABILITY
    - Accept responsibility for your own actions and for the actions of those whom you supervise.
    - Promote coherent teamwork by holding each other accountable.
  5. CONSIDERATION OF OTHERS
    - Respect the dignity, rights, safety and opinions of others.
    - Try to be a part of the solutions, not the problems.
  6. CITIZENSHIP
    - Comply with all government's laws, rules and regulations.
    - Show consideration for the safety and welfare of everyone including our natural environment.

## 7. TEAM WORK

- We recognize that our primary asset is our team. To be successful, LightcarePvt Ltd. must be a rewarding place to work in. We work with our clients and consultants as a team and we call them as our **respected friends**.

## 8. Organizational Chart



## 9. Our Distinguished Clients

Gharibwal Cement Company Ltd

Kohat Cement Company Ltd

Bestway Cement Farooqia Plant

Bestway Cement Hattar Plant

Bestway Cement Chakwal Plant

Pakistan Cement Company Ltd

DG Khan Cement Company Ltd

Dandot Cement Company Ltd

Pioneer Cement Company Ltd

MillatEquipments Ltd.

Berger Paints

Pakistan Air Force Lahore Base

Askari Bank

US Apparel Pvt Ltd

Naveena Exports

Shafi Spinning

Ezgard9 Ltd.

Kohinoor Weaving Ltd

Kohinoor Dying Ltd

Cotton Web Pvt Ltd

Rustam Towel Pvt Ltd

Ali Akbar Textile Pvt Ltd

Sapphire Home Textile Ltd

Tanveer Cotton Pvt Ltd

Tanveer Spinning Pvt Ltd

Ahmed Fine Weaving Ltd

Shalimar Hospital

Nishat Mills Pvt Ltd.

NIMIR Chemical Pakistan Ltd

Ihsan Cottons Pvt Ltd.

Ihsan Sons Pvt Ltd

Mehmood Group of companies

Kamal Textile Ltd

Tara Group of Companies

Saif Textile Pvt Ltd

MohkkamPvt Ltd

Bilal Switch gears Pvt Ltd

Fauji Cement Ltd

Firhaj Footwear

Q Developers

Engineers Town Housing  
Society

NashaimenIqbal Housing

Lahore Motorway City

Canal Garden

Four castPvt Ltd

SeefamPvt Ltd

Bedoiun Textile Ltd

Pan Power InternationalPvt Ltd

Pan Islamic Pvt Ltd

Esand Engineering Pvt Ltd

SHZ Textile

Pak Poly Technic Institute

Zainab Memorial Hospital



UBC Convortec

Zamin Plaza

Landmark Consultants

Guarantee Engineers

Triple EM

National Fertilizers

BATA Pakistan

Pak Elekron Ltd

Ali Murtaza Ltd

Pak Precise Pvt Ltd

Samad Rubber Pvt Ltd

Chinar Family Huts

Sethi Motors

Ali Embroidery

PEPSI Co

Coca Cola Ltd

Buhler Pvt Ltd

BiocefPvt Ltd

GanaticsPharmapvt Ltd

Resham Textile Ltd

FazalRehman Fabrics Ltd

Aruj Apparel Pvt Ltd

MKR Apparel

Sheikh Zayd Hospital

### **Government Projects**

District Highway Bahawalnagar

Municipal Committee Bahawalnagar

Pakistan Airforce (Lahore base)

Nisar Spinning Mills Ltd

Loop Tex Apparel

Six Sigma

Shahtaj Sugar Mill

Ravi Autos

Kold Kraft Refrigeration

Superior Textile

CM Pak Ltd (ZONG)

US Apparel (Unit5)

Global Apparel

Combined Fabrics

Inner Art

MEZAN Beverages

Haleeb Foods Ltd

JO JO Foods

Sadique Trade Center

Samad Apparel

Faisal Maqsood Printing

Doctor's Hospital

Suck Chain Club

Qadir Engineering Pvt Ltd

Waves Pvt Ltd

Highnoon Laboratories Ltd



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